

# Privacy Policy

This Privacy Policy explains how the Asian Boxing Confederation uses the information we collect about you and the choices you can make about the way your information is collected and used.

Unless separately defined herein, the defined terms in this Privacy Policy have the same meaning as in the Terms and Conditions which can be found at [www.asbcnews.org](http://www.asbcnews.org).

By your use of the Website you consent to the terms and conditions of this Privacy Policy.

Additionally, the Website contains links to websites that are not operated by Asian Boxing Confederation. These third parties may collect data from you and share some of that data with us. Asian Boxing Confederation is careful when choosing its partners, sponsors, and affiliates, but ASBC is not responsible for any misuse of personal information by such third parties. We recommend that you view the Privacy Policy posted on each Website that you use to confirm that the companies' policies are acceptable to you.

## **1. PERSONALLY IDENTIFIABLE INFORMATION AND HOW IT IS USED**

When using the Services, we may ask you to provide all or some of the following information: your name, your address, your email address, banking details, your telephone number, and your age ("Personal Information"). We may also ask you to provide your thoughts or answer some questions about your favourite events, personalities, and other subjects of interest to sports fans.

In order to purchase any services on this Website, participate in any contest or message feature, download any content, take part in any other interactive feature of the Website, or receive information from ASBC, such as newsletters or emails regarding upcoming Services you must register and provide accurate information about yourself to the Websites, as the Services may not work properly without such information.

We may use the Personal Information you provide to us to do some or all of the following:

- provide you with personalised visits to our site;
- recommend goods, services or promotions which may be of interest to you (but only where you have requested us to do so);
- develop our offers and the layout of our site to ensure that our services are as useful and enjoyable as possible;
- contact you in order to conduct market research; and
- send out email alerts you may have signed up for.

If you do not wish to receive marketing and promotional communications from us or our partners, sponsors, and affiliates, you can choose to opt-out when providing your Personal Information to ASBC . You can also opt-out by updating your user profile on the Website.

Please note: If you do decide to opt-out of receiving information, ASBC will be unable to keep you informed of any new products, services, or special offers that may interest you and will have an impact on our ability to inform you of any live events or important information as part of any subscription service you may have.

## **2. SECURITY**

We understand that the security of your Personal Information is important to you. When handling Personal Information, security is paramount and we have in place a security policy which ensures that Personal Information is adequately protected. Your Personal Information is password protected, and any Personal Information you provide to ASBC is protected from unauthorised disclosure by reasonable

technological measures. Personal Information provided to ASBC is not, however, transmitted via SSL encryption technology. We recommend that you do not divulge your password to anyone.

### 3. AGGREGATED INFORMATION

To evaluate the Websites and ensure that we are providing Content and Services of interest to you, we may collect and store statistical information regarding how you use the Websites, the name of your internet service provider, any websites that referred you to the Websites, and the time and date you view the Websites. We may also use Personal Information to develop demographic information regarding Website users. Such aggregated information will not identify you personally. We may share this statistical information with our partners, sponsors, affiliates, and other third parties.

We may on occasion combine information we receive online with other records to enhance our ability to notify you of our products and services that we think will be of interest to you.

### 4. COOKIES

We use cookies to ensure the website functions properly and improve your user experience. Cookies are usually a string of numbers and/or letters that a website transfers to your hard drive. The cookies enable the website to “remember” you, either for the duration of your visit (session cookies) or for repeat visits (persistent cookies). We recommend you visit the websites [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.cookiecentral.com](http://www.cookiecentral.com) if you want in-depth information about cookies.

On this website, we use the following types of cookies:

<b>Strictly necessary cookies</b>	These cookies are essential to enable you to navigate around the site securely and to provide you with services you have specifically requested. For instance, they help ensure that payments are processed securely.
<b>Functionality cookies</b>	These cookies enhance the functionality of the website by storing your preferences. For instance, they can remember your name and location, if you provide this information.
<b>Performance cookies</b>	These cookies improve the performance of the website. For instance, they help pages load quicker.
<b>Online behavioural cookies</b>	These cookies store information about your behaviour online, such as your browsing history. For instance, they help us tailor the advertising we show to you to your interests.

Most web browsers automatically accept cookies, but if you prefer, you can change your browser to prevent that. You are not obliged to accept cookies and you can adjust your browser's setting to prevent it from accepting cookies on your computer – go to [www.cookiecentral.com](http://www.cookiecentral.com) for instructions on how to disable cookies. However, you may not be able to take full advantage of our site or use certain functions if you disable cookies.

If you register with us or if you continue to use our site, you agree to our use of cookies.

## **5. DISCLOSURE FOR LAW ENFORCEMENT PURPOSES**

ASBC reserve the right to access and disclose Personal Information to comply with applicable laws and lawful government requests, to operate its systems properly, or to protect itself or others. ASBC may attempt to obtain the prior consent of the individual before disclosing the Personal Information, but it has no obligation to do so.

## **6. YOUR ACCEPTANCE OF THESE TERMS**

If we decide to change this Privacy Policy, the changes will be posted on this page so that you are always aware of the information we collect, how we use it and under what circumstances we disclose it. We will not use or disclose Personal Information provided to us in ways unrelated to the ones described above without informing you and providing you with an opportunity to opt-out of these unrelated uses.

If you have any questions or comments about this Privacy Policy please feel free to contact us at [abcnews.org](http://abcnews.org)

